

Date & Day	Time	Channel Number	Channel Name	Programme Code & Course Code	Subject	Faculty Name
01/07/25 Tuesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-142	Topic: Block - 5 (Unit 15) Course Title: Relevant Costs for Decision Making	Dr. A. Selva Prakash Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
02/07/25 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-142	Topic: Block - 5 (unit 16) Course Title: Pricing Decisions	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai.
03/07/25 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG & BCOLA-138	Topic: Block - 1 (unit 1) Course Title: An Introduction to Communication	Dr. A. Selva Prakash Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
04/07/25 Friday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-141	Topic: Block - 5 (Unit 15) Course Title: Personal Selling and Sales Promotion	Dr. S. Balamurugan Guest faculty, Anna University RC, Madurai. Resi: 26 B/33 Krishna Street, Thathaneri, Madurai.
07/07/25 Monday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG & BCOLA-138	Topic: Block - 1 (unit 2) Course Title: Types of Communication	Dr. A. Selva Prakash Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
08/07/25 Tuesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG & BCOE-143	Topic: Block - 1 (unit 1) Course Title: Financial Management: An overview	Dr. L. Prakash Kannan Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
09/07/25 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-141	Topic: Block - 5 (unit 16) Course Title: Advertising and Publicity	Dr. S. Balamurugan Guest faculty, Anna University RC, Madurai. Resi: 26 B/33 Krishna Street, Thathaneri, Madurai

10/07/25 Thursday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-142	Topic: Block - 5 (unit 17) Course Title: Responsibility Accounting	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
11/07/25 Friday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOLA-138	Topic: Block - 1 (unit 3) Course Title: An introduction to Business Communication	Dr. A. Selva Prakash Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
14/07/25 Monday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-141	Topic: Block - 6 (Unit 17) Course Title: Services Marketing	Dr. S. Balamurugan Guest faculty, Anna University RC, Madurai. Resi: 26 B/33 Krishna Street, Thathaneri, Madurai
15/07/25 Tuesday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOE-143	Topic: Block - 1 (unit 2) Course Title: Time Value of Money	Dr. L. Prakash Kannan Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
16/07/25 Wednesday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOLA-138	Topic: Block - 1 (Unit 4) Course Title: Purpose of Business Communication	Dr. A. Selva Prakash Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
17/07/25 Thursday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOE-143	Topic: Block - 1 (unit 3) Course Title: Sources of Finance	Dr. L. Prakash Kannan Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
18/07/25 Friday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOE-143	Topic: Block - 1 (unit 4) Course Title: Risk and Return	Dr. L. Prakash Kannan Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
21/07/25 Monday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG & BCOE-143	Topic: Block - 2 (unit 5) Course Title: Capital Budgeting - An Introduction	Dr. L. Prakash Kannan Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
22/07/25 Tuesday	11:10 AM - 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-142	Topic: Block - 5 (unit 18) Course Title: Contemporary Issues in Management Accounting-I	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai

23/07/25 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-141	Topic: Block –6 (Unit 18) Course Title: Rural Marketing	Dr. M. Premanantham Assistant Professor, Dept of Commerce (CA), Vivekananda College, Madurai
24/07/25 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-141	Topic: Block – 5 (unit 19) Course Title: Emerging Issues in Marketing-I	Dr. M. Premanantham Assistant Professor, Dept of Commerce (CA), Vivekananda College, Madurai
25/07/25 Friday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-141	Topic: Block – 5 (unit 20) Course Title: Emerging Issues in Marketing-II	Dr. M. Premanantham Assistant Professor, Dept of Commerce (CA), Vivekananda College, Madurai
28/07/25 Monday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG/BCOMF & BCOE-142	Topic: Block – 5 (unit 19) Course Title: Contemporary Issues in Management Accounting-II	Dr. M. Balamurugan Assistant Professor, Dept of Commerce, American College, Madurai
29/07/25 Tuesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG & BCOLA-138	Topic: Block – 1 (Unit 5) Course Title: Channels of Business Communication	Dr. A. Selva Prakash Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
30/07/25 Wednesday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG & BCOE-143	Topic: Block – 2 (unit 6) Course Title: Techniques of Capital Budgeting-I	Dr. L. Prakash Kannan Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai
31/07/25 Thursday	11:10 AM – 12:10 PM	11	Social Science & Humanities	BCOMG & BCOLA-138	Topic: Block – 1 (Unit 6) Course Title: Principles of Letter Writing	Dr. A. Selva Prakash Assistant Professor, Dept of Commerce, Thiagarajar College, Madurai

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**Regional Director,
IGNOU RC Madurai**